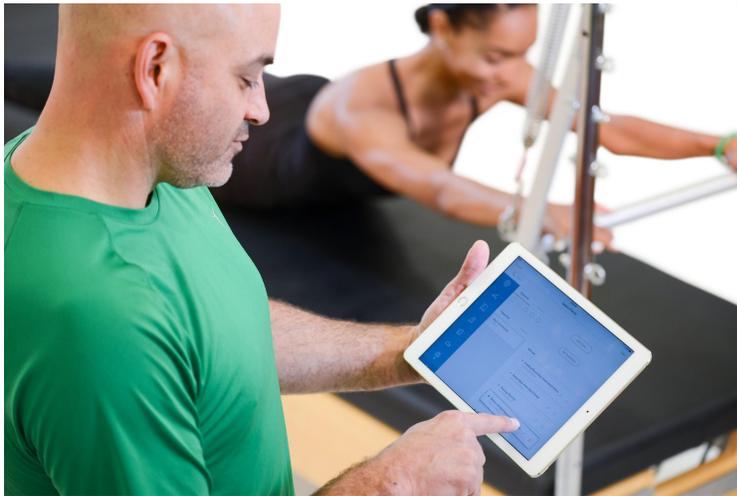


PEAR Sports Acquires Pilates Metrics to Develop an AI Digital Solution Focused on Pilates, Yoga, Body Movement & Mindfulness

Part of PEAR's continuing efforts to build the leading intelligent curation and coaching tools for the global body movement, rehabilitation and wellness markets

Newport Beach, California -- April 15, 2020 -- PEAR Sports® today announced the acquisition of Pilates Metrics. PEAR is the leader in smart digital coaching technology for the fitness, health and wellness markets. Pilates Metrics' breakthrough technology will be integrated into the PEAR SaaS solutions. This acquisition advances the company's strategy to provide AI-based coaching and wellness offerings for preventive care, rehabilitation, and predictive analytics for enterprises, healthcare and insurance providers. Importantly, PEAR Sports will be HIPAA compliant in 2021.

“Our mission at PEAR is to focus on whole body health and building resilient lives. The patented technology, intellectual assets, and inspirational talent that Joseph Quinn and Pilates Metrics deliver to PEAR and our platform will bring measurable results to customers,” said Bob Allison, Founder and CEO, PEAR Sports.



Over the past seven years, Pilates Metrics has developed the first digital tools to allow teachers and studios to track, chart, and share client progress. The Pilates Metrics App automatically generates anatomical and biomechanical stats, graphs, and charts based on a completed lesson plan. Students then receive these educational and motivational reports. The combined companies’ offerings will create powerful coaching tools for functional movement, mobility, and recovery that are essential to provide science-based recommendations that improve population wellness.

Veteran Pilates professionals recognize the technology shifts in the industry. “I have used Pilates Metrics as a teacher, a studio owner, and a teacher-trainer,” said Hilary Opheim of Hilary Opheim Pilates in Los Angeles. “As our industry re-opens, we will need to have hybrid solutions for working with our clients in the studio and beyond our four walls. PEAR will now allow me to send clients custom workouts, based on their needs, when they can’t make it to the studio. I benefit from all the back-end tracking and reporting tools.”

Joseph Quinn, Founder, Pilates Metrics, added, “The opportunity to apply PEAR Training Intelligence to Pilates and related modalities will take personalized holistic health content to the next level. Empowering teachers, coaches, and building connectivity is key in today’s wellness world. Together, we will be able to prescribe an adaptive regimen to optimize outcomes for musculoskeletal and neuromuscular disorders, preoperative conditioning, rehabilitation, athletic performance and more.”

About [PEAR Sports](#)

PEAR Sports is perfecting the personalized delivery of digital health, wellness and fitness

programs. Our solutions deliver bespoke experiences for customers and enterprises. PEAR Training Intelligence is an advanced health and fitness platform driven by AI and proven sports science. Learn more about how PEAR's digital coaching and wellness solutions can increase user engagement for your business.

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